



# HOPTICAL ILLUSION

**ALMOST PALE ALE**  
**5% ABV 32-IBUs**

Release the Flying Monkeys!

- Rooted in basement brewing with his Gramps and bubbling, thick university experiments in zymurgy, our founder, Peter Chiodo, realized his epic vision of craft brewing with the Flying Monkeys in 2009.
- The Flying Monkeys' Mission: Brew Fearlessly. And make beers we love.
- Challenge Normal, because doing it "the way everyone else does it" is just plain Weird.
- Besides LOVE, we use all kinds of other natural ingredients in our beers. Anything fresh and inspiring floating around at brew time is fair game.

## Why Serve Craft Beer?

- From higher margins to more loyal customers, serving craft beer improves your bottom line.
- On average, Craft Beer Drinkers have a 36% higher bill than other beer-drinking patrons.
- Fresh, local Flying Monkeys craft beer costs 35% less than import macro beer but lets you charge the same per tastier pint.



**Style** – Our cheeky riff on the American pale ale is to brew with a bedrock of British crystal malts and then dry-hop the bejeezus out of the beer with a big mess of citrusy Amarillo and Cascade hops.

**Taste** – The citrusy, hoppy front of this beer is quickly followed with lingering notes of honey and bready malts. The fruity finish hints of sticky pine sap, but the grapefruit gains ground toward the end of each full-flavoured sip.

**Drinkers** – Hoptical Illusion is a gateway for the "craft beer curious" and a go-to beer for established craft beer supporters. Brewed for discerning patrons desiring local beers and more excitement than mainstream lagers.

**Serve With** – Perfect for North America's favourite fried or rich foods, seafood, classic fish 'n chips, poultry like duck or turkey, and grilled, sizzling steaks.

## Inside the Recipe

<b>ABV</b>	5%
<b>OG</b>	1.048
<b>IBUs</b>	32
<b>SRM</b>	12
<b>Malts</b>	Munton's Crystal 150, Muntons Roast Barley, and 2-Row Pale.
<b>Hops</b>	Amarillo and Cascade. Amarillo and Cascade (late-hopping). Cascade (dry-hopping).

## Package Availability

6 x 355ml bottles      30 Litre Kegs  
 24 x 355ml bottles      58.6 Litre Kegs  
 Available at select LCBO and TBS stores.  
 LCBO# 132670



**Normal is Weird.**

**Flying Monkeys Craft Brewery**  
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Category: AMERICAN PALE ALE

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 American Pale Ale